



Terms of Contract

1 Year € 1,700/Year

2 Years € 1,500/Year
= € 3,000

3 Years € 1,300/Year
= € 3,900

An additional 5% advertising tax will be charged on the included participation fee for the annual career fair Meet & Match "Premium"

SERVICE	DURATION	REACH
WEBSITE		
Company logo publication & link to homepage	1 year	Visitors: approx. 1.16 million/year
BRANDING ON CAMPUS		
Career Services Display at the entrance - Job advertisement or Employer Branding Video	2 weeks/year	Approx. 2,200 students, 400 lecturers, 150 employees
CAREER PLATFORM PREMIUM		
Unlimited job postings	1 year	User: approx. 550 Average views/job post: 1.7
Company profile: employer page, events, CV database, increased visibility		
Calls for bachelor and master theses topics		
DIRECT		
Advertising banner on the internal student platform fh.checkin	2 weeks/year	Direct student targeting
Job advertisement in the alumni newsletter	1x/year	5,000 subscriptions
SOCIAL MEDIA		
Image post as partner company of the FH Kufstein Tirol	1x/year	Follower (per October 2024)
Job advertisement for students and/or graduates on Facebook/Instagram/LinkedIn	2x/year	LinkedIn: 11,000 Instagram: 3,818 Facebook: 7,631
CAREER FAIR MEET & MATCH		
Participation with a premium stand	1x/year	Approx. 700 visitors/year