

# Markus Sommer

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## CURRICULUM VITAE

### PERSONAL DETAILS

Born on 7<sup>th</sup> August 1968  
Married, 3 children (20, 18, 16)



### Professional Experience

**SINCE JUL. 2019**

#### PROJECTS & SABBATICAL

- FreiSein ([www.freiseinproject.com](http://www.freiseinproject.com))  
Support of FreiSein, a young innovative functional sportswear company, in strategy, organisation, management and finance
- Amoena: continuous lead in a strategic global custom classification project (based on a success fee)
- Family and many things I always wanted to do

**MAY 2008 – JUN. 2019**

#### AMOENA MEDIZIN-ORTHOPÄDIE-TECHNIK GMBH, RAUBLING

World market leader in supporting woman after breast cancer through innovative products and services with 15 international subsidiaries and over 60 distributors  
Turnover 75 Mio. EUR, 750 employees

#### Chief Financial Officer

#### Chief Operating Officer (since 2012)

(Co-Managing Director with sole power of representation in holding and formal functions in most subsidiaries)

- Development of corporate strategy and its sustainable implementation together with CEO/CCO and senior management team
- Responsible for all Operations of the group, including domestic and off-shore manufacturing, global logistics and supply chain as well as demand planning
- Product development / R&D
- Management and continuous development of the global finance division: corporate management/controlling, financial planning, IFRS reporting, corporate finance / treasury in a leveraged private equity structure, international taxes and risk management, as well as legal/regulatory compliance
- IT (Business Intelligence and Infrastructure)
- Human Resources / HR administration / Legal
- Communication with all stakeholders: advisory board, investors, financial stakeholders

- Responsible for 540 employees

**OCT. 2006 – JUL. 2007**     **ARQUANA INTERNATIONAL PRINT & MEDIA AG, NEUMÜNSTER**  
European printing solution provider with 7 subsidiaries, evolved from the acquisition of mid-cap companies (buy-and-build strategy)  
Turnover: 240 Million EUR, Employees: 950  
Listed at the Frankfurt Stock Exchange, Prime Standard

**Member of the Executive Board, Chief Financial Officer**

- Set up and managed all corporate finance activities and integration of the acquired subsidiaries, in particular internal and external reporting, accounting, financial statements, corporate finance/ treasury, taxes and risk management  
Prepared for the requirements of a listed company (Prime Standard)
- Responsible for all financial aspects of subsidiaries
- M&A activities
- Reported to the advisory board and capital community/ stakeholders
- Responsible for 36 employees

**1994 – SEP. 2006**     **BERTELSMANN AG AND SUBSIDIARIES**

**2005 – SEP. 2006**     **PRINOVIS LTD. & CO. KG, HAMBURG**  
Joint venture enterprise of Bertelsmann AG, Gruner+Jahr and Axel Springer, founded in July 2005  
European rotogravure printing solution provider  
Turnover: 1 bil. EUR, Employees: 3,800

**Chief Financial Officer**

- Set up and managed all corporate finance activities, in particular internal and external reporting, accounting, financial statements, financing and taxes (post-merger integration)
- Responsible for estimating and costing
- Prepared and presented reports to the Prinovis Executive Board and contact person for various shareholders
- Supervised Heads of Finance and Cost Estimating from subsidiaries
- Responsible for 100 employees

**1999 – 2005**     **BERRYVILLE GRAPHICS, INC., BERRYVILLE, VIRGINIA (USA)**  
Subsidiary of Bertelsmann AG (Arvato AG)  
Book manufacturer  
Turnover: 90 mil. USD, Employees: 800

**Vice President Finance and Systems**

- Responsible for estimating, controlling, accounting, credit and collection, purchasing and IT activities
- Partnered closely with Sales in creating pricing/proposal strategies, improving customer portfolio and negotiating contracts

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- Represented company's legal interests, especially in respect to customer and supplier contracts
- Responsible for 25 employees

**1997 – 1999**

**ARVATO AG, GÜTERSLOH**  
Division of Bertelsmann AG  
International media and communication service provider  
**Business Unit Controller in Corporate Controlling Department**

**1994 – 1997**

**BERTELSMANN AG, GÜTERSLOH**  
**Member of Corporate Audit Staff**

### **EDUCATION**

1993 – 1994

DEGREE: MBA / YORK UNIVERSITY, TORONTO (CANADA)  
Focus: Controlling, Financing, Accounting

1988 – 1993

DEGREE: MASTER BUSINESS ADMINISTRATION / UNIVERSITY MANNHEIM  
Focus: Logistics, International Management, Statistics

1978 – 1988

GYMNASIUM IN SPEYER (GERMAN SECONDARY EDUCATION)

1984 – 1985

HIGH SCHOOL IN TYLER, TEXAS (USA) – JUNIOR GRADE  
Rotary Exchange Student

### **PROFESSIONAL TRAINING**

- Bertelsmann Senior Executive Program “Mastering New Challenges”  
IMD, Lausanne
- Bertelsmann High Potential Program “Preparing for Opportunities”  
INSEAD, Fontainebleau
- Bertelsmann and arvato Junior Management Circle

### **FOREIGN LANGUAGE SKILLS**

English                      Fluent

French                        Basic

### **HOBBIES**

All mountain stuff all-year long, especially mountain biking and skiing / freeriding

Neubeuern, 19<sup>th</sup> June 2020

